

Hello All,

On behalf of the Calgary Chapter, Alberta Association on Gerontology, we would like to invite you to register as a booth holder for our New:

“Aging & Active Living Expo”.

Formally known as the “Annual Seniors Resource Fair”, the planning committee has been working for many months re-evaluating the old ways to determine if we could continue on that way or not.

After 22 years at the City Hall Atrium – the Calgary Chapter, Alberta Association on Gerontology has taken the huge step of relocating to another facility – one which just makes more things possible for booth holders and attendees of our event.

First – the name change: “Aging & Active Living Expo” (Trade Name registered) has been created to attract and invite all individuals from a number of age groups. As a result of comments from previous year’s attendees – we needed to provide more “Active Living” opportunities, information, services & products – remember “the 60’s of today are the 40’s of yesterday!”

Second – the location change: We are now at the Max Bell Centre – a venue which allows a much more open and brighter area to provide booth holders with 10’ x10’ booths. A stage with ample seating for attendees to sit and enjoy entertainment, as well as information Spot Lights presented by the Booth Holders.

Third – we are now able to give Booth Holders the opportunity to merchandise their products and services at the “Aging & Active Living Expo”. This will also bring in the opportunity for Non Profit Groups to generate revenues for their organizations.

Fourth – we are able to offer cafeteria services again. Booth Holders and Attendees will have access to food/beverage services without leaving the building. This creates the possibility of increased length of stay for the attendees, giving them more reason to see what ALL booth holders have to offer, as well as staying to hear more Spot Lights from the booth holders.

Fifth – we have extended our event hours to 10:00 am – 7:00 pm in order to accommodate the attendees and the various age groups we are marketing to. As well as, these hours will give the Booth Holders more hours to promote market and showcase their services and products.

We are extremely excited about the changes which have been made and look forward to seeing you at the NEW **“Aging & Active Living Expo”.**

Attached is your registration package. Please note we are expecting a large number of new inquiries from potential new Booth Holders so – register early to secure your Spot!

Sincerely,

Jaryll Dunne
President
Calgary Chapter,
Alberta Association on Gerontology